



## Transitioning your Dog to ZIWI® Peak

1. To calculate how much to feed your dog click on the Feeding Calculator at the top of our homepage and type in your dogs details [www.ziwpets.com](http://www.ziwpets.com) . See activity level categories below.

**'Less Active Adult'** - this category represents the majority of typical dogs that get up to 1 hour of exercise and normal play per day.

**'Average Adult'** – for dogs that get more activity than 1 hour per day, but less than 3 hours.

**'More Active Adult'** – Agility dog, Service dog or similar getting more than 3 hours of exercise per day.

**'Highly Active Adult'** – Working dogs such as a Rescue dog or Farm dog.

**'Puppies'** – We recommend you weigh your puppy regularly and adjust the feeding amount and life stage category as their weight changes.

**'Senior Dog'** – seniors and geriatric dogs generally need lower-calorie diets to help prevent [obesity](#). This is due to their energy needs being lower because of their slower metabolic rate.

**Keep in mind our feeding guide is a basic guideline, as all animals are so different. Therefore we recommend you monitor your dog's condition and adjust the feeding amount if you find they are losing or gaining weight.**

2. Some Pet Guardians prefer to fast their dog for 1 day before beginning the transition period giving only water. This helps the dogs gut and digestive enzymes to adjust to the new food.

However it is important to note that it isn't essential, as some people don't feel comfortable doing this.

3. Introduce Ziwi over a seven day period a little at a time mixed in with the dog's existing food. Increase the amount of Ziwi Peak each day to the recommended daily amount over the seven days. You will need to reduce the amount fed of the existing food each day to allow for the introduction of the Ziwi food.
4. Don't be alarmed if your dog experiences soft stools during the first 1 to 2 weeks. This is completely normal as the dog's fauna and flora in the gut "cleans" itself out and adapts to a new raw food diet. Once the dog has settled down the stool volume should be firm and less volume than before. If the stool remains soft or runny it is usually an indication that the dog is possibly being overfed, or is getting too many treats.
5. For small dogs of 1kg to 4kg we recommend you weigh the food on reliable scales, as overfeeding even a small amount like 10 grams for a 2kg dog can result in a big overfeed as they eat so little.
6. To feed a combination of the air-dried and the canned food just work out the feeding requirement for each food type and reduce the amount fed of each by half if you want to feed a 50:50 mix of the canned and air dried food.
7. It's important to note with our air-dried food you will be serving considerably less bulk than you would with our canned food or with many other pet foods, as it contains no fillers. This makes it very concentrated and nutrient dense therefore will satisfy your dog's daily nutritional needs. Therefore as the majority of the moisture has been removed 1kg of our air dried food is equivalent to 3kg of raw meat.
8. Keep in mind that you don't need to add any water to our air dried product, as it already typically contains 9% moisture so can be fed straight from the pouch.
9. Your dog should also have access to plenty of clean fresh water, as this aids your dog's metabolic function.
10. Remember to always reseal the Air-dried pouch after each use and store in a cool dry place away from sunlight. Moist canned food must be stored refrigerated once opened and should be used within 7 days.